



**When:** Thursday, April 26, 2018  
**Where:** Kempinski Hotel | Accra, Ghana

Space is limited so kindly  
**RSVP by 12 April 2018 to:**  
Majda Zyani at [contact@africalease.org](mailto:contact@africalease.org)

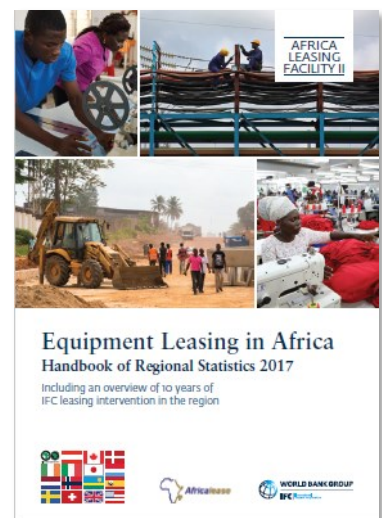


## 2018 AFRICALEASE FORUM

*BUILDING A COHESIVE NETWORK TO UNLOCK AN \$80 BILLION MARKET*

Over the past ten years, while a handful of regional countries have continued to grow their leasing markets, many have been working with experts to establish the necessary legal, regulatory and banking frameworks to create similar sustainable leasing industries. In 2017, the new federation of regional leasing practitioners, known as Africalease, was born to help bring successful regional experience to those wishing to develop their leasing businesses.

This year's Forum will convene regional leasing investors and experts to formally introduce Africalease as the new regional leasing association ready to assist regional investors and practitioners with their needs. In addition to learning about regional progress and success stories, participants will also have the opportunity to network and participate in a panel discussion addressing some of the sector's most pressing challenges. Those in attendance will also be privy to the launch of the first Africa Equipment Leasing handbook, which includes a per country breakdown of practical leasing information.



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08:00 – 09:00	Registration
09:00 – 09:20	<b>Developing financial markets: A decade of WBG leasing support in the region</b> Ms. Ronke Ogunsulire, Country Manager for Ghana, IFC
09:20 – 09:40	<b>Leasing as a tool to increase access to finance</b> Representative from the Embassy of Switzerland to Ghana
09:40 – 10:00	<b>Importance of a sustainable leasing market to the Ghanaian economy</b> Representative from the Ministry of Trade and Industry, Ghana
10:00 – 10:20	<b>Building a cohesive network to unlock an US\$80 billion market</b> Mr. Abdallah Benhamida, President, Africalease
10:20 – 10:40	Coffee break
10:40 – 11:00	<b>The future of leasing</b> Mr. Riadh Naouar, Head Financial Institutions Group Advisory, IFC
11:00 – 12:15	<b>The progress of leasing in Africa</b> Cote d'Ivoire   Mr. Samuel Atchelo Kouadio, Head of Juridical Department, Ministry of Economy and Finance Guinea   Mr. Lamine Conté, Director of Banking Supervision, Central Bank of Guinea Ghana   Mr. Emmanuel Enuogidi, Head of Finance and Administration, Leasafic Ghana Limited Senegal   Ms. Mame Fatou Thiam Athie, Chief Operating Officer, Locafrique Sierra Leone   Mr. Gabriel Eshague, Managing Director, LAPO Microfinance Company
12:15 – 13:00	<b>Leasing success stories in Africa</b> SELFINA, Mr. Yonah Mwakalinga, Financial Controller Equity for Africa, Mr. Coy Buckley, CEO Africa Leasing Company, Mr. Pierre Kam, CEO
13:00 – 14:00	Lunch break
14:00 – 14:30	<b>Innovation and leasing in a highly competitive market environment</b> Mr. Cyril Chung, Financial Services Consultant, Mauritius
14:30 – 15:00	<b>Investment opportunities for leasing companies in Africa</b> Mr. Olivier Dieter, Senior Investment Officer, Triple Jump B.V., Kenya
15:00 – 15:30	<b>Launch of the first Africa Equipment Leasing Handbook</b> Mr. Toochukwu Agwuncha, Partner, Fortvivit Resources Limited
15:30 - 16:00	Coffee break
16:00 – 17:15	<b>Overcoming challenges in creating a sustainable leasing market in Africa</b> <b>Panel discussion</b> moderated by Mr. Alejandro Alvarez de la Campa, Practice Manager, Finance, Competitiveness & Innovation, IFC Mr. Coy Buckley, CEO, Equity For Tanzania Mr. Olivier Dieter, Senior Investment Officer, Triple Jump Africa, Kenya Mr. Cyril Chung, Financial Services Consultant, Mauritius <i>Tbc: Representative from the Central Bank of Ghana and/or Ghanaian Investment Promotion Center</i>
17:15 – 17:30	<b>Closing remarks</b> Mr. Alejandro Alvarez de la Campa, Practice Manager, IFC
19:30	Dinner

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### About the World Bank Group's Africa Leasing Facility II

Africalease has been supported by the donor-funded World Bank Group Africa Leasing Facility II. One of the aims of ALF II is to help establish an actionable regional leasing association to continue to share best practices and impart knowledge to create a sustainable leasing industry upon program completion. Funded by the UK's Department of International Development and the Swiss Secretariat for Economic Affairs, ALF II builds off the success of the first Africa Leasing Facility and focused on countries recovering from conflict and/or those whose economies are more fragile.

Since 2008, the Africa Leasing Facility has helped the enactment of 50 leasing laws or regulations in the following countries: Burundi, Burkina Faso, Chad, Cameroon, Comoros, Côte d'Ivoire, Djibouti, DRC, Ethiopia, Ghana, Guinea, Liberia, Madagascar, Mali, Niger, Rwanda, Senegal, Sierra Leone and Tanzania. It has also trained 24,000 representatives of medium and small businesses, government, financial institutions and non-financial institutions. This has led to some US \$257 million in investments mobilized into the African leasing sector.

